★ VETERANS BENEFIT CONCERT ★

★ EDGAR LOUDERMILK BAND ★

RED, WHITE & BLUEGRASS

EDGAR LOUDERMILK

2026 SPBGMA NOMINEE



250TH CELEBRATING OUR NATION
HONORING OUR HEROES

VETERANS DAY

WED | NOV 11 | 2026

TWO LIVE PERFORMANCES

3:00 PM | 7:00 PM

★ GALLERY & VIP SEATING

SPECIAL OPENING GUEST

Sandy Point Bluegrass Band



TICKETS ON SALE NOW

GO TO WWW.TRUTHTRENCH.ORG/RWB/ | OR SCAN THE QR CODE

TRUTH TRENCH
TRUTHTRENCH.ORG



Quilts of Valor Award Ceremony
Opening Address
John (Jack) Bergman, Honoree
Lieutenant General, US Marine Corps,(Ret.)

...or, watch via livestream on your computer or cellphone!

RESERVE YOUR SEATS FOR BOTH SHOWS TODAY!
SPONSOR PACKAGES AVAILABLE

JACK WILCOX THEATER
650 Church Street, Plymouth, MI 48170
(734) 972-4090 | www.plymouthparc.com

FERAL ENTERTAINMENT

HEROES MEDIA GROUP

PROUDLY SUPPORTED BY

PVA Paralyzed Veterans of America Michigan Chapter

Veterans BRG a UPS Business Resource Group

VDCA Veteran's Disability Claims Assistance

EVERYTHING FRATERNAL

PLYMOUTH ROCKS

Glover's HEROES

SPARK NATION

Michigan Elks Association
We're Better Together
United We Are Unstoppable!

MEDIA CONTACT:

Cynthia Ross, State Chairman
Michigan Elks National Veterans Service
Plymouth-Ann Arbor Elks Lodge #325
(734) 576-0130 | Mobile
Veteransservices@mielks.org
Michigan Elks Association

NATIONAL BLUEGRASS STAR HEADLINES VETERANS DAY 2026 BENEFIT CONCERT AND LIVESTREAM

Lieutenant General John (Jack) Bergman, US Marine Corps, (Ret.) and Quilts of Valor Nominee, will deliver the opening address for Quilts of Valor Award Ceremony via video from Washington, DC during this Multi-Media Red, White & Bluegrass Veterans Day Benefit Concert Spectacular in Southeast Michigan. The festivities kick-off at 1:00 PM with a Bluegrass Press Party at the PARC Jack Wilcox Theater, alongside Plymouth Mayor, **Linda Filipczak** and Plymouth Chamber of Commerce President, **Wes Graff** in attendance.

PLYMOUTH / ANN ARBOR, MI — On Wednesday, November 11, 2026, an extraordinary coalition of national entertainers, community leaders, and veteran service organizations to launch the first annual "Red, White & Bluegrass Veterans Day Benefit Concert." This high profile event combines a premier live acoustic experience with a massive, nationwide digital broadcast designed to bring the healing power of music directly to disabled and isolated veterans across Michigan and throughout United States.

The event is proudly presented by: Michigan Elks National Veterans Services, the Plymouth-Ann Arbor Elks Lodge 325, Truth Trench Accelerator, Paralyzed Veterans Association of Michigan, UPS, Fraternally Yours, LLC, Glovers Heroes, and emerging Veterans Services Organization (VSO), Spark Nation Live!

A Masterclass in American Bluegrass
The concert event features two distinct live showcase performances headlined by nationally acclaimed Bluegrass Award-Winning Star, Edgar Loudermilk and his Band. Renowned for their original songwriting, soulful style and dynamic performances, the Edgar Loudermilk band delivers a hard-driving traditional sound, soaring harmonies, and master-level musicianship; the band will bring a premier, patriotic performance to the regional stage.

Opening for the Edgar Loudermilk Band is Sandy Point Bluegrass Band, the explosive, young and upcoming bluegrass group traveling from Grand Rapids, MI to perform; representing the next generation of Michigan traditional roots music. Sandy Point Band brings an energetic, fresh and dynamic acoustic sound that has rapidly made them one of the most talked-about emerging acts in Michigan and beyond.

Honoring Military Heroes: Quilts of Valor Award Ceremony
A central pillar of the event will be a formal, high-profile Quilts of Valor Award Ceremony. The 2026 event is opened by Lieutenant General John (Jack) Bergman, United States. Marine Corps, Retired. General Bergman's distinguished decades of military service, leadership, and unwavering commitment to his fellow service members embody the highest ideals of the American military spirit. This year's veteran recipients of a hand-stitched Quilt of Valor are William Westfall, United States Marine Corps, (Ret.) and David Millican, United States Marine Corps, (Ret.). Quilts of Valor have the distinction of being the ONLY civilian military award in the nation, and serves as a tangible expression of our deepest gratitude for their lifetime of sacrifice, service and defense of the nation; over 460,000 Quilts of Valor have been awarded by the National Quilts of Valor Foundation to date.

Breaking Isolation: A Mission and Mandate - Coast-to-Coast Digital Footprint
While hundreds of local residents, business leaders, and veterans will pack the Jack Wilcox Theater, the event's impact extend across the state and nationwide. Recognizing that thousands of our nation's heroes are elderly or disabled, cannot leave their homes or care settings, the "Red, White & Bluegrass Concert" features a professional, multi-camera national livestream broadcast by Feral Entertainment, Atlanta, GA. This digital feed will unite and engage our veteran communities and those who serve them; it will bridge geographic boundaries, break limitations and engage our veterans by streaming directly into:

* Michigan VA Hospitals, VA Homes, and VA medical campuses with support from Paralyzed Veterans of America, Michigan, a recent sponsor of the National Wheelchair Games in Detroit in June 2026

* Municipal Senior Centers across the State of Michigan in support of local veteran communities and members

* Michigan Long-Term Care Centers, Assisted Living Facilities, and Medical Care Facilities, ensuring elderly and isolated veterans can participate in this community celebration of our veteran heroes

"Our goal is absolute inclusion," says Cynthia Ross, Michigan Elks National Veterans Service Chair. Through the incredible support of the Michigan Elks National Veterans Services Committee, Michigan Elks Association, Plymouth-Ann Arbor Elks Lodge #325, Truth Trench Accelerator, and Spark Nation Live, along with livestream and production partner, Feral Entertainment - we aren't just filling a theater, we are opening the door for veteran community service organizations, senior centers and isolated, disabled and elderly veterans in care facilities throughout Michigan and across the country."

Live and Livestream Ticket & Sponsorship Information

For media interviews, corporate and community sponsorship opportunities, or ticket pricing, venue schedules, livestream access keys, or sponsorship packets, please eMail: truthtrench.org/RWB/ You can also contact the event committee chair at (231) 620-6123 or email Cynthia Ross at: cynross@gmail.com

Proceeds from the event will directly fund adaptive and mobility equipment, recreational therapy, and Welcome Home Kits and support service for veterans in transition through local VA outreach pipelines, and sponsoring organizations and agencies.

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About Presenting Partners

The Michigan Elks National Veterans Services and Plymouth-Ann Arbor Elks Lodge 325 are the cornerstones of state and regional veteran advocacy, fulfilling the solemn Elks pledge: ***"So long as there are veterans, the Benevolent and Protective Order of Elks will never forget them."***

Truth Trench Accelerator drives high-impact veteran economic initiatives by accelerating second-stage veteran-owned businesses; a critical benefit to Michigan's local and state economy.

Spark Nation Live is a dynamic, emerging Veterans Services Organization (VSO) leveraging modern outreach, live media activations, and peer-to-peer connectivity to empower, inspire and serve today's veteran community by providing a continuum of veteran-centered care, resources and support partners.

Paralyzed Veterans of America, Michigan is committed to enhancing the quality of life for veterans with spinal cord injuries, disabilities or diseases to ensure quality health care, while supporting continued recreation, research, education and healthy living.

VIP PRESS PARTY

PLEASE JOIN US!

GATHER ★ GREET ★ GRAZE

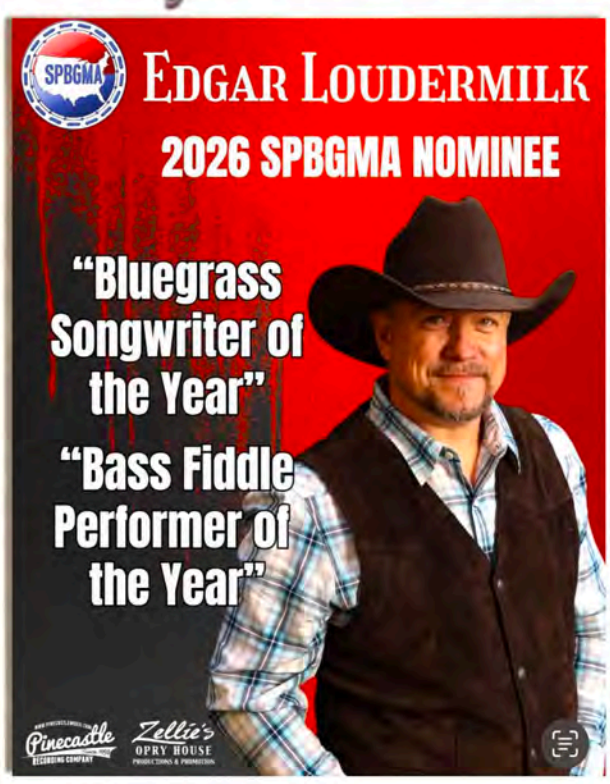
VETERANS DAY | NOV 11TH | 1:00PM - 2:00PM

PARC | JACK WILCOX THEATER

LIGHT CHARCUTERIE BOARD | FABULOUS DESSERTS

VETERANS BENEFIT CONCERT

RED, WHITE & BLUEGRASS



250TH CELEBRATING OUR NATION
HONORING OUR HEROES

VETERANS DAY

WED | NOV 11 | 2026

TWO LIVE PERFORMANCES

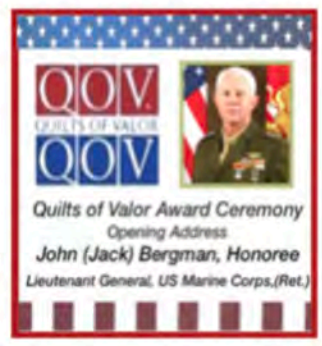
3:00 PM | 7:00 PM

★ GALLERY & VIP SEATING

SPECIAL OPENING GUEST

Sandy Point Bluegrass Band





PARC
JACK WILCOX THEATER

★ 1:00 PM | CHECK-IN | MIXER | BANQUET & REFRESHMENTS

★ 1:10 PM | PHOTOS WITH EDGAR | SANDY POINT | QOV & VIPs

★ 1:20 PM | WELCOME | INTRODUCTIONS | OPENING REMARKS

★ 1:30 PM | MODERATED MEDIA OPEN Q & A SESSION

★ 1:50 PM | LIVESTREAM | FERAL ENTERTAINMENT PRESENTS

★ 2:00 PM | PLYMOUTH MAYOR & CHAMBER CLOSING REMARKS

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VDCA Veteran's Disability Claims Assistance

EVERYTHING FRATERNAL

PLYMOUTH ROCKS

Glover's HEROES

SPARK NATION

VETERANS DAY

WATCH PARTY

"HOME TOWN HEROES"

VETERANS LIVESTREAM CONCERT

You're Invited!

RED, WHITE & BLUEGRASS

VETERANS DAY BENEFIT CONCERT

3:00PM OR 7:00PM LIVESTREAM

FEATURING NATIONAL BLUEGRASS ARTIST:



EDGAR LOUDERMILK BAND

OPENING FOR EDGAR:



SANDY POINT BLUEGRASS BAND

Veterans Day Watch Party

3:00PM & 7:00PM SHOWS

LIVESTREAM TICKET & LINK VISIT:

www.truthtrench.org/RWB/



SPONSORSHIP OPPORTUNITIES

2 LIVE PERFORMANCES | 2 NATIONAL LIVESTREAMS

BENEFIT / LEVEL	PRESENTER $5,000	PARTNER $2,500	PATRON $1,000	CHAMPION $500	ADVOCATE $250
VIP Show Tickets & Seating	10 VIP Tickets	8 VIP Tickets	4 VIP Tickets	2 VIP Tickets	2 VIP Tickets
Show Tickets (Reserved Seating)	10 Reserved Gift Tickets	8 Reserved Gift Tickets	4 Reserved Gift Tickets	2 Reserved Gift Tickets	2 Reserved Gift Tickets
Livestream Comp Tickets	40 Livestream Gift Tickets	20 Livestream Gift Tickets	10 Livestream Gift Tickets	5 Livestream Gift Tickets	5 Livestream Gift Tickets
VIP Band Meet & Greet	10 VIP Passes	8 VIP Passes	4 VIP Passes	2 VIP Passes	2 VIP Passes
VIP Press Party Event	10 VIP Passes	8 VIP Passes	4 VIP Passes	2 VIP Passes	2 VIP Passes
VIP Afterglow Private Party	10 VIP Invites	8 VIP Invites	4 VIP Invites	2 VIP Invites	2 VIP Invites
Podcast Live Interview	2 Podcast 5 Min Interviews	1 Podcast 3 Min Interview	2 Podcast 10 Sec Promos	2 Podcast 5 Sec Promos	2 Podcast 3 Sec Promos
Autographed Poster & Photo	8 VIP Photos & Posters	8 VIP Photos & Posters	4 VIP Photos & Posters	2 VIP Photos & Posters	2 VIP Photos & Posters
VIP Spritz Gift Bag	10 VIP Spritz Gift Bags	8 VIP Spritz Gift Bags	4 VIP Spritz Gift Bags	2 VIP Spritz Gift Bags	2 VIP Spritz Gift Bags
Logo Placement (All Promo Media)	Prominent Logo	Large Logo	Med Logo	Small Logo	Small Logo